

Maxika

DERMO TENSOR MASK

Introduction

Maxika is a repairing composition that provides firming action and instant lifting, facial moisturizing and energization. Maxika is the exotic, natural solution to the sagging skin problem -a moisturizing, smoothing and reshaping composition against elastosis and cellular aging processes. Maxika is an original approach to the restoration of a perfect face.

Obtained from natural extracts (Kigelia, Quillaja and Biomedulline), Maxika is a dermotensor mask that comes on to the market to help fight the harmful effect gravity has upon the skin.

Kuhra Vital delivers through Maxika extraordinary skin-tightening properties and provides the Cosmetics field a modern alternative to get an instant visual improvement of the tired epidermis and wrinkled skin.

The firming and tensor properties of Kigelia combine with the hydrating and protective properties of Quillaja and Biomedulline, the energy-booster. Thus what Maxika from Kuhra Vital has to offer is a synergy of these extracts.

Composition

Medicine in Africa has largely used certain parts of the Kigelia tree for treating several illnesses.

The bark is typically used for treating rheumatism, ulcers and wounds. The fruit is considered a symbol of wealth and the pulp is used for increasing bust size and firmness.

The powder of the Quillaja Saponaria Molina bark offers emulsifying and moistening properties due to the saponosides contained within.

In the pharmaceutical field this extract is used as a treatment for dermatological skin conditions and as a softening agent.

The Quillaja extract is an excellent hydrating agent rich in flavonoids and contains reducing sugars such as glucose, galactose, xylose, and rhamnose taking part in the formation of extra-cellular polysaccharides. Biomedulline is a cellular composition of exclusively marine origin, highly elastosis-resistant thanks to an internal network of elastic fibers.



Clinical Studies

A clinical study was carried out to quantitatively assess the tightening effect of the product (1) Maxika versus (2) a product of other origin 30g/ and (3) a natural vehicle as the control element.

The tightening effect (the capacity to improve the cutaneous firmness) was studied by measuring the skin resistance during vertical stretching by partial aspiration of the upper layers.

The tightening and hydrating effects of this botanical marine complex were studied 45 minutes after application on a female panel exhibiting signs of cutaneous aging (skin sagging) and compared to those of other tensor product known for its efficacy.

The products were applied once on 3 specific zones of the face, reserving a fourth zone as the control (no treatment was applied on the control area).

Measurements were made with a Cutometer SEM 575 (Courage and Khazaka) equipped with a probe of 2 mm-diameter opening and generating a 400-mbar depression.

The aforesaid measurements were made before treatment (T0) and 45 minutes after (T45).

The parameter M1, which refers to the maximum extensibility and yields the cutaneous firmness in nm, was expressed:

- At each period of the experiment, as an absolute value;
- At T45, when comparing with the values obtained after treatment. The lower M1 is a higher cutaneous firmness is obtained.

Results

The immediate tightening effect of Maxika was measured and compared versus an equivalent product of different origin.

The experiment was performed on a panel of healthy volunteers aged 49-63 years who showed sagged skin of the face.

An internal group had been previously studied to determine the optimal concentration ratio for Kigelia, Quillaja and Biomedulline in Maxika.

By subtracting the variation of the cutaneous firmness caused exclusively by the treatment with the neutral control (1,9%), the results clearly show a significant increment of approximately 18% in favor of the cutaneous firmness produced by Maxika. As for the other product, the average effect was just 4,5%.

Conclusions

The action of Maxika has been shown to provide:

1. A very good immediate firming effect without the feeling of "tightness" usually related to the use of film-forming substances.

2. Improvement on skin texture, which becomes firmer and smoothed, toned and hydrated.

The hydrating and firming actions offer their synergistic effects for a more visible, long-lasting effect.

Maxika comes on to the market as a "new generation" tensor, effective and very pleasant to use.

Contraindications

Maxika is well tolerated by most patients. No adverse reactions observed.

Application

Thoroughly clean your face before applying the mask. Let stand until a sensation of dry and tight skin appears. Use twice a week and before a deep make-up as a preventive action.

Maxika is a product for all types of skin. Regular use will allow the smoothing of the skin features with hydration of the upper layers of the epidermis. A splendorous, younger-looking face will result, with all the benefits of freshness and smoothness for the skin.

For more specific skin care, 20 to 30% Maxika (according to the particular skin conditions) will fight stress and signs of tiredness. The "Lift " effect is immediate and lasts several hours, thus eliminating minor wrinkles.

Presentation

Maxika comes in a box with four (04) masks. Maxika is manufactured under rigorous quality controls in a sterile atmosphere. All clinical and safety tests were performed according to regulations governing the matter.

Formula

Each mask contains:

Water: 40%

African Kigelia Extract: 20%

Quillaja Saponaria extract: 20%

Ulva Lactucia: 10%

Propylene Glycol: 5%

Carbopol: 5%

Storage

Maxika is vacuum-packed and can be used after 3 years if the package has not been opened (see expiration date).